

Quiksilver Young Guns Snow Contest
Official Rules

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE ODDS OF WINNING.
THIS IS A SKILL CONTEST. CHANCE WILL NOT DETERMINE ANY WINNER(S).

- 1. Contest Timing:** The Quiksilver Young Guns Snow Contest (“Contest”) begins at 6:00 A.M. Pacific Standard Time (“PST”) on December 11, 2019 and ends at 12:00 A.M. PST on February 14, 2020 (the “Contest Period”). The time shall be determined by Sponsor’s timekeeping systems, and Sponsor may also rely on the time processing functions of third parties. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to this Contest. This is a contest where winner(s) will be determined on the basis of skill, not chance.

- 2. Eligibility:** Participation in the Contest constitutes entrant’s full and unconditional acceptance of these Official Rules. The Contest is open to individuals who are thirteen (13) years of age or older as of the beginning of the Contest Period and younger than eighteen (18) years of age as of February 14, 2020. Employees, agents, directors, managers or officers of Boardriders Wholesale, LLC (“Sponsor”) or any of its direct or indirect parent companies, subsidiaries, affiliates, advertising agencies, public relations agencies or prize suppliers, including without limitation vendors providing services in connection with the Contest (all of the foregoing, collectively with Sponsor, the “Contest Entities”), and members of their immediate family (including, without limitation, any spouse, partner, parent, grandparent, sibling, child or grandchild, in each case, whether related by blood, adoption, marriage, civil partnership or cohabitation) of, and those living in the same household as, any such employee, agent, director, manager or officer, are not eligible to participate in the Contest. Residents of Quebec, Canada are not eligible to participate in the Contest. Residents of any country subject to embargo by the United States, and any jurisdiction where the Contest is prohibited or restricted, are also not eligible to participate in the Contest. The Contest is subject to all applicable laws, rules and regulations. Void where prohibited by law. Any entrant under the age of majority in the jurisdiction in which such entrant resides must have his or her parent’s or legal guardian’s permission to participate in the Contest in order to be eligible to participate in the Contest. By entering and/or participating, any such eligible entrant agrees to be bound by Sponsor’s Privacy Policy as set forth in these Official Rules. If a dispute cannot be resolved to Sponsor’s satisfaction, the entry will be deemed ineligible.

- 3. How to Enter/Entry Requirements:** Individuals who are eligible to participate in the Contest in accordance with these Official Rules may enter the Contest as follows:

Video Entry: In order to enter the Contest, each entrant must create and upload to entrant’s Instagram account (requires agreement to Instagram’s terms of use and privacy policy and for entrant’s profile to be public in order for the videos to be accessible by Sponsor) an Instagram clip between three seconds and one minute in length with original video that has not been previously submitted to or displayed on any of Sponsor’s Young Guns contest series (the

“Video”) with the hashtag “#YGSNOWCONTEST” AND tagging @quiksilver. The Video must be uploaded between 6:00 A.M. PST on December 11, 2019 (“Open Time”) and 11:59 p.m. PST on January 15, 2020 (“Close Time”) and must comply with the Required Representations and Warranties set forth below. Entrants may enter the Contest more than once, but each Video must be unique, submitted separately and include the required hashtag “#YGSNOWCONTEST” AND tag @quiksilver. Anyone found using multiple Instagram accounts to enter the Contest will not be eligible to win. Entries will be deemed to have been submitted by the authorized account holder of the Instagram account submitted at the time of entry. "Authorized Account Holder" is defined as the natural person who is assigned to an Instagram account by Instagram. Entrants must have the prior consent of their parent or legal guardian to enter the Contest and provide personal information.

If you are an individual eligible to participate in the Contest in accordance with these Official Rules but do not have an account with Instagram, go to Instagram and create one for free. Use of Instagram is subject to your compliance with all applicable terms and conditions of Instagram. Any inaccurate or incomplete entry cannot be taken into account and such participation shall be deemed null and void. Sponsor is not responsible for lost, late, misdirected entries or entries not received regardless of cause.

Do not participate in the Contest and/or consult a doctor before participating in the Contest if: (1) you are not in good health; (2) you have any physical or mental problems which would hinder you from safely participating in the Contest; or (3) you are not sufficiently trained and experienced enough to understand the risks involved in the Contest.

Failure to complete any step outlined in, or to follow any of, the Official Rules may result in your disqualification.

REQUIRED REPRESENTATIONS AND WARRANTIES: By participating in the Contest, you represent and warrant that your entry (including, without limitation, any Video or other content associated with your entry – hereafter, collectively “Entry”) complies with the following criteria as applicable (collectively, the “Required Representations and Warranties”):

- (i) Your Entry must be your own original work or you must have all the rights necessary to post or re-post the content. Any person who helped produce the Video must grant ownership rights to you by a signed/dated written statement acknowledging the transfer of any ownership rights they may have in the Video to you. Each Entry must not contain any material that would violate or infringe upon the rights of any person or entity, including without limitation copyrights, trademarks or rights of privacy or publicity, or that is defamatory, threatening, indecent, obscene or offensive, or that is unlawful, in violation of or contrary to any applicable laws or regulations, or which requires a license from any third party.
- (ii) You must have the express written consent of any identifiable persons appearing or referenced in your Entry to their Persona (as defined below) being used in the ways set out in these Official Rules, including Sponsor’s right to use your Entry for any future commercial purpose without restrictions. Upon request, you will obtain

written consent of any such persons for Sponsor in the form identified by Sponsor. If any person appearing in any Entry is under the age of majority in their jurisdiction of residence, the written consent and signature of a parent or legal guardian is required.

- (iii) Except for the marks of Sponsor (addressed below), the Entry must not contain or reference any names, products or services of any company or entity or any third-party trademarks, logos, trade dress or promotion of any brand, product, or service. Sponsor grants you the limited permission to display each of their “Quiksilver” brand marks and products in your Entry solely for purposes of entering this Contest and subject to these Official Rules.
- (iv) Each Entry must be appropriate for public viewing. Without limiting the foregoing, each Entry must not be lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, violate any laws or otherwise contain content which Sponsor in its sole and absolute discretion decides is inappropriate or objectionable. Your Entry must also not disparage or cast a negative light on any person, entity, or brand, product, or service.

Sponsor reserves the right in its sole discretion to not consider any Entry for the Contest if it believes the Entry violates or potentially violates any of the foregoing requirements or otherwise fails to comply with any provision of these Official Rules. You agree to reimburse Sponsor and the Contest Entities in full in respect of any losses, damages, and expenses, including reasonable legal fees (including, where permitted, reasonable attorneys’ fees) that they may sustain from the breach of a representation or warranty made by you or the use of any rights granted by you to Sponsor hereunder.

By submitting your Entry, you grant to Sponsor and the other Contest Entities a perpetual, irrevocable, non-exclusive, worldwide, royalty-free, sub-licensable, freely assignable license to reproduce your Entry and to otherwise (in whole or in part) use, exploit, copy, modify, adapt, edit, publish and display the Entry (including any photo, video or other content associated with your Entry) in any form, manner, venue, media or technology now known or later developed for any and all purposes, including, without limitation, for purposes of trade, advertising, and promotion as Sponsor and the other Contest Entities and their respective licensees or assignees determine, without further compensation, notification, or permission. Further, by entering, you hereby waive any moral rights you may have in your Entry in favor of the Sponsor and other Contest Entities.

By submitting your Entry you also grant to Sponsor and the Contest Entities the worldwide, perpetual, irrevocable, fully sub-licensable, and freely transferable right, but not the obligation, to use any and all names, identities, titles, likenesses, distinctive appearances, physical likenesses, images, portraits, pictures, photographs (whether still or moving), screen personas, voices, vocal styles, statements, gestures, mannerisms, personalities, performance characteristics, biographical data, signatures, and any other indicia or imitations of identity or likeness listed, provided, referenced, or otherwise contained in the Entry (all attributes, collectively, per person, a “Persona”) for purposes of advertising and trade, in any format,

medium, or technology now known or later developed without further notice, approval, or compensation, unless prohibited by law.

4. Judging/Winner Selection:

Round 1 Judging: Following the Close Time, Videos that qualify for entry into the Contest will be judged by one or more judges selected by Sponsor that are experienced in snowboarding (“Judging Panel”). Sponsor may remove, replace or add additional judges to the Judging Panel in its sole discretion at any time. The Videos will be judged based on creativity, technical aspects of the entrant’s performance, and flow (e.g., movement from one turn to the next) (the “Criteria”). A total of eight (8) entrants from Round 1 Judging will be selected by the Judging Panel to compete in Round 2 of the Contest (the “First Round Winners”). The Judging Panel will also select one (1) entrant as the winner of the Creativity Prize (as defined below) based on the creativity of the entrant’s Video, as determined by the Judging Panel in its sole and absolute discretion. The First Round Winners and winner of the Creativity Prize will be notified by email, phone or direct message on Instagram on or about February 4, 2020 and must respond to Sponsor’s notification by email to acknowledge receipt of Sponsor’s notification within 48 hours. All decisions of Sponsor are final. All selected First Round Winners and the winner of the Creativity Prize are subject to verification of eligibility and compliance with these Official Rules.

Round 2 Judging: During the period commencing on or about February 1, 2020 and ending on or about February 15, 2020 (collectively, the “Round 2 Judging Period”), each day for four (4) days, Sponsor will upload the Video Entries for two (2) of the eight (8) First Round Winners (each, a “Quarterfinalist”) on Sponsor’s Instagram account @quiksilver for a “head-to-head” judging by the public during the twenty-four (24) hour period immediately following Sponsor’s upload of such Videos (each, a “Quarterfinal Matchup” and collectively, the “Quarterfinals”). The winners of each Quarterfinal Matchup (each, a “Semifinalist”) will advance to the semifinals phase, where each day for two (2) days Sponsor will upload the Video Entries for two (2) of the four (4) Semifinalists on Sponsor’s Instagram account @quiksilver for further judging by the public during the twenty-four (24) hour period immediately following Sponsor’s upload of such Videos (each, a “Semifinal Matchup” and collectively, the “Semifinals”). The winners of each Semifinal Matchup (each, a “Finalist”) will then advance to the finals phase, where Sponsor will upload the Video Entries for the two (2) Finalists on Sponsor’s Instagram account @quiksilver for judging by the public during the twenty-four (24) hour period immediately following Sponsor’s upload of such Videos (the “Finals”). At the conclusion of the Finals, the entrant whose Video received the highest number of votes will be declared the winner. Sponsor will ask the public to judge the First Round Winners’ Videos during the Round 2 Judging Period based on the Criteria or such other skill-based criteria as otherwise determined by Sponsor in its sole discretion. The public may vote by following Sponsor’s instructions, including using any hashtag(s) as instructed by Sponsor. Limit one (1) vote per person and per Instagram account. Use of script, macro or any device to automate voting, hiring outsourced vote-farming services, paying for votes, or engaging in any other conduct deemed inappropriate, unfair, disruptive or unsportsmanlike as

determined by Sponsor in its sole and absolute discretion, is prohibited, and any entries or votes received through such means will be void. Any attempt by any voter or entrant to submit or solicit more than the stated number of votes by using multiple/different Instagram accounts, identities or any other method will void that person's votes and entry (if any), and he/she may be disqualified from further voting or other participation in the Contest. Sponsor reserves the right to disqualify anyone not fully complying with the Official Rules or meeting the eligibility and participation criteria in Sponsor's sole and absolute discretion. All decisions of Sponsor, including seeding of First Round Winners in each of the Quarterfinals and Semifinals, are final and binding with respect to all matters related to the Contest.

5. Winner Notification: The potential winner of the Creativity Prize and potential winner of the Grand Prize will each be notified by email, phone or Instagram direct message from Sponsor on or about February 15, 2020. The potential winner(s) must respond to Sponsor's notification and provide all requested information within forty-eight (48) hours of the first contact or attempted contact from Sponsor or the potential prize may be forfeited. To claim any prize, Sponsor may require winner(s) and such winner(s)'s parent/guardian to complete, sign, and return an Affidavit of Eligibility/Liability Release/Publicity Release forms and other applicable documents, which may require a social security number and/or other personally identifiable information, and may need to be notarized (collectively, the "Documentation"), before claiming any prize. All required documents must be completed and returned to Sponsor by the date and time communicated by Sponsor. At Sponsor's sole and absolute discretion, winner(s) may be required to produce a picture or some other form of proper identification to claim any prize. Sponsor reserves the right to substitute any prize with a prize of equal or greater value. If a potential winner cannot be contacted, fails to timely claim the prize, is disqualified, fails to timely execute and return any required forms or other documents, or if the prize notification is returned as undeliverable, Sponsor may select an alternate winner from among the remaining eligible entries based on the Criteria or such alternate method as solely determined by Sponsor. Under no circumstances will more than the advertised number of prizes be awarded.

6. Prize(s) and Approximate Retail Values ("ARVs"):

Creativity Prize: One (1) winner will receive the Creativity Prize, which consists of one thousand dollars (US\$1,000.00) paid by check.

Grand Prize: One (1) winner will receive the Grand Prize, which consists of (i) ten thousand dollars (US\$10,000.00) paid by check and (ii) an invitation to attend Holy Bowly, where such winner may have the opportunity to be featured by Sponsor on film, video, or other media content.

Any potential feature of the winner at Holy Bowly by Sponsor as described above shall be determined by Sponsor in its sole discretion and shall be subject to such winner and winner's parent/guardian signing further liability/publicity releases.

The total ARV of all prizes awarded under the Contest is eleven thousand dollars (US\$11,000.00). All prizes are awarded “AS IS” without any warranty of any kind, express or implied. No substitution, exchange or transfer of prizes will be made or is permitted except in Sponsor’s sole and absolute discretion.

- 7. Publicity & Marketing:** Submission of an Entry in the Contest constitutes permission, but not the obligation, to Sponsor and the Contest Entities and their respective licensees and assigns to use entrant’s name, identity, title, likeness, distinctive appearance, physical likeness, image, portrait, picture, photograph (whether still or moving), screen persona, voice, vocal style, statements, gesture, mannerism, personality, performance characteristic, biographical data, signature, and any other indicia or imitation of identity or likeness for purposes of advertising and trade, in any medium, without further notice, approval, or compensation, unless prohibited by law. Submission of contact information in connection with the Contest (whether or not required), including, without limitation, mailing address, phone number, and email address, constitutes permission for Sponsor and the other Contest Entities to use entrant’s personal information for purposes of administration of the Contest and for other purposes permitted by Sponsor’s Privacy Policy located at www.quiksilver.com. You may opt-out of receiving such communications as set forth in Sponsor’s Privacy Policy or as provided within any such marketing materials (e.g., using the “Unsubscribe” feature provided in the footer of Sponsor’s emails). You and your parent/guardian understand that you are providing your information to Sponsor. The information you provide to Sponsor will only be used in accordance with Sponsor’s Privacy Policy. By participating in the Contest, you agree to the terms of Sponsor’s Privacy Policy.
- 8. General Terms:** Decisions of Sponsor on all matters relating to the Contest are final and binding. All federal, state, provincial, local and other taxes, related to the prizes, are the sole responsibility of the winners. Contest Entities do not warrant that access to the Contest will be uninterrupted. The Contest Entities are not responsible for, including but not limited to, technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Contest or by any human error which may occur in the processing of the Entries in the Contest or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the Contest. Sponsor reserves the right, in its sole discretion, to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Contest; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST, INCLUDING BUT NOT LIMITED TO ANY FRAUDULENT CLAIMS, MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES

(INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.

Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor reserves the right to cancel or modify the Contest and to disqualify any entrant for any reason, in its sole and absolute discretion, including (but not limited to) if, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest. If such cancelation occurs, Sponsor reserves the right to select the winners from among all eligible entries. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

- 9. Releases:** Entrant acknowledges that entrant may be participating in dangerous activities in connection with the Contest, including the inherently dangerous snowboarding activities contemplated by the Contest. Entrant understands that the risk of injury from the activities involved in the Contest is significant, including the potential for permanent paralysis and death, and while particular equipment and personal discipline may reduce this risk, the risk of serious injury does exist. Entrant acknowledges and agrees that Sponsor and the other Contest Entities are not advocating or suggesting the performance of dangerous tricks, tricks above entrant's skill level or tricks that should only be performed by a professional. Entrant acknowledges and agrees that Sponsor and the other Contest Entities have no responsibility whatsoever for injuries, losses, or damages of any kind that result from entrance into the Contest or receipt, acceptance, possession, or use of any prize. By entering the Contest, entrant agrees to indemnify, release, discharge and hold harmless Sponsor, each Contest Entity, and Instagram, and each of their respective directors, officers, employees, agents and assigns (the "Released Parties") from any claims, losses, and damages arising out of, or relating to, entrant's participation in the Contest or any Contest-related activities (including, without limitation, events, travel, etc.) and the acceptance and use, misuse, or possession of any prize awarded hereunder (including, without limitation, any non-compliance by entrant with these Official Rules; acceptance, possession, misuse or use of any prize; any malfunction, error or other problem arising in connection with the collection, processing, or retention of entry information; or any typographical or other error in the printing, offering or announcement of any winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with the Contest.
- 10. Disputes:** Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California. All issues and questions concerning the

construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of Sponsor or other Contest Entities in connection with the Contest, shall be governed by, and construed in accordance with, the laws of State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of California.

- 11. Winner List:** To obtain the winners' names visit www.quiksilver.com or send a self-addressed, stamped envelope to: Quiksilver Young Guns Snow Contest c/o Boardriders, Inc. 5600 Argosy Circle, # 100, Huntington Beach, California 92649, U.S.A., with a written request by June 1, 2020.
- 12. Third Party Platforms:** The Contest is in no way sponsored, endorsed, administered by or associated with Twitter, Facebook or Instagram (collectively, the "Social Network"). By participating, you release the Social Network and its respective parent companies, subsidiaries, affiliates, partners, employees, directors, agents and advertising agencies, from and against any and all injury, loss or damage caused or claimed to be caused by your Entry or participation in the Contest and/or the acceptance, awarding, receipt, use and/or misuse of any prize. Any questions regarding this Contest should be directed to Sponsor.
- 13. European Participants:** In accordance with European Regulation 2016/679 of 27 April 2016 and French law no. 78-17 of 6th January 1978 relating to information technology, files and freedom modified, in particular by French law n ° 2018-493 of June 20, 2018 relating to the protection of the personal data, contestants have the right to access, modify or delete the data relating to them. Subject to the conditions of the applicable regulations, the contestants also have a right to the portability of their data, the right to request a limitation of treatment or to object the processing of their data. The contestants also have the option of providing instructions regarding the treatment of their data after their death. To exercise these rights, contestants must send a valid proof of identity and a letter to the following address: 5600 Argosy Circle #100, Huntington Beach, CA 92649. The Sponsor will, if necessary, inform the contestant of the reasons for which its application cannot be satisfied, in whole or in part. In the event of a question or complaint relating to the processing of their personal data, contestants may send their request to the contact details indicated above. The Sponsor will try to find a satisfactory solution, otherwise the contestants have the right to submit their claim to the competent supervisory authority.